

Dear *[FNAME]*,

In this month's Gamma Law News & Insights, we examine the dramatic growth of the Japanese esports industry made possible by the Japan Esports Union, 'JeSU', and present an infographic showing key details. We examine factors contributing to Dota 2's record-breaking tournament prize pool, which surpassed even that of the mainstream juggernaut Fortnite. We also look at one of the key driving factors of the VR/AR market, and ponder the implications of Bitcoin's self-imposed and inexorably approaching supply limit.

As always, feedback is welcomed and appreciated – please feel free to [contact me](#) any time to discuss the newsletter or any other topic.

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

YOU SHOULD KNOW



The Remarkable Success Story of JeSU

In spite of Japan being one of the world's leading video game markets, prior to early last year, the development of Japan's esports scene was severely restricted due to centuries-old gambling legislation that effectively banned the offering of prize money in tournaments... [Read more.](#)



Infographic: Esports in Japan 2019

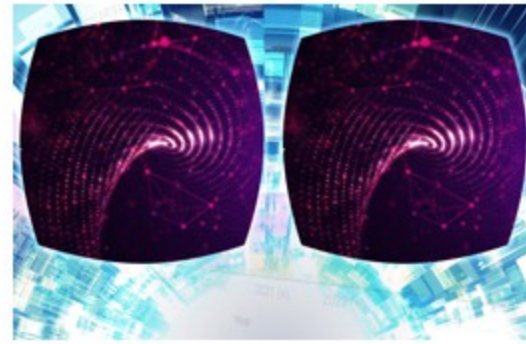
Key stats and facts regarding esports in Japan in 2019 including:

- Overall market size
- Prize pool growth
- Licensed pro players... [Read more.](#)



A Community Success Story: Dota 2's 'The International' Breaks Fortnite's Record for Biggest Tournament Prize Pool

This summer, the annual Dota 2 world championship esports tournament, 'The Invitational', has once again made headlines for a record-breaking prize pool. In its ninth year, the Dota 2... [Read more.](#)



Quality of User Experience is Driving VR/AR Sales

Recent sales figures and forecasts indicate that today's VR/AR consumers favor platforms that offer high quality user experience, a fact that bodes well for the market outlook. IDC predicts that the VR/AR market will grow... [Read more.](#)



What Happens When There Are No More Bitcoins Left to Mine?

Bitcoin may be touted by many as the digital currency of the future, but there is a fixed limit to its supply which can never be exceeded or increased. So, what happens when there are no more Bitcoin left to mine, and how will... [Read more.](#)

IN THE NEWS

[New legislation could cause U.S. green card issues for esports athletes](#) - DotEsports

[The onslaught of regulation against games and esports](#) - GamesIndustry.biz

[Finally, A Clear Explanation Of How Blockchain Works In The Legal Space](#) - Above the Law

[Facebook exec says the future of VR will be cheaper and increasingly wireless](#) - CNN

[The Blame Game: Trump, Video Game Violence, And Following The Evidence](#) - GameSpot

[What Do Plus-Size Apparel, Cannabis And Esports All Have In Common?](#) - Forbes

[Five Companies Using Virtual Reality To Improve The Lives Of Senior Citizens](#) - Forbes

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Esports Business Summit

David will attend the Esports Business Summit in Las Vegas, Sept. 10-12. Please [contact us](#) to set up a meeting.



Esports Bar

David will also be at Esports Bar in Miami, Oct. 2-4. Please [contact us](#) if you'd like to meet him.



XRDC

XRDC, in Gamma Law's hometown of San Francisco, is another event that David will be attending, Oct. 14-15. Please [contact us](#) if you'd like to set up a meeting.



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

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