

Dear "[FNAME]",

As we enter the final quarter of 2019, esports remains a dominant topic in the video games industry, and this may be the year that even Nintendo finally warms to the space. Our October issue of Gamma Law News & Insights reviews this and other esports-related topics, plus a report on how cryptocurrencies and blockchain are faring in Japan, a country that has historically favored physical currency over card-based or digital transactions.

I'd like to extend our thanks to everyone who has provided feedback and support for the newsletter so far. We look forward to bringing you more media/tech and entertainment news and articles over the coming months.

Best regards,

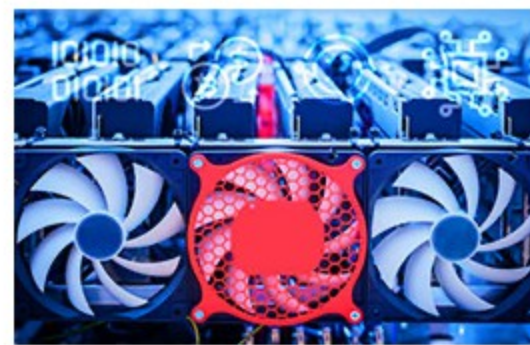
David B. Hoppe
Managing Partner
Gamma Law

YOU SHOULD KNOW



Nintendo's 'Complicated' Relationship with Esports

Nintendo, producer of the world's most popular video games console and one of the most popular esports titles, has historically avoided positively engaging with esports, and only recently begun to participate in growing... [Read more.](#)



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Japan has long been a technology leader, and companies like Honda, Sony, and Nintendo (to name a few) have brought hugely influential technologies to the world, with the active support of the Japanese government... [Read more.](#)



Why the NCAA Sidestepped Collegiate Esports (for Now)

North American collegiate esports is growing at a rapid pace. Five years ago, the scene was comprised of just a small number of trailblazers, but today over 100 schools field varsity teams play for scholarships and valuable... [Read more.](#)



Esports Investment Opportunities are on the Rise. Here Are Key Stocks and ETFs to Watch

As esports continues to grow, so do opportunities to invest in the business. Investors seeking to profit from this period of exponential growth have a variety of stocks and exchange... [Read more.](#)



Eleven Crimes that Occur in Virtual Reality

While still in the early stages of adoption, virtual reality already plays host to a range of criminal activities, from extortion and terrorism to money laundering and prostitution. The law has yet to fully catch up with crimes... [Read more.](#)

IN THE NEWS

[California governor signs law allowing college athletes to make money](#) - CBS News

[Junior High School Student Wins \\$46,000 Game Tournament. Doesn't Get Any Money](#) - Kotaku

[Gaming hot topics debate: loot boxes, addiction, parental advice, esports hype, and store wars](#) - VentureBeat

[Google is Testing a New Search Interface for Video Games](#) - Search Engine Journal

[Apple and Google are going to war over the future of gaming as the entire industry goes through a radical transformation](#) - Business Insider

[Japanese Messaging App LINE Positioning Itself As Leader In Blockchain and Crypto Space](#) - Forbes

[Will Facebook's Libra Overtake Bitcoin Cryptocurrency And The Ethereum Blockchain? How Will It Work?](#) - Forbes

[A State Legislator's Guide to Blockchain](#) - Jurist

[The Cautionary Tale For US Sports Betting In Esports Match-Fixing Struggles](#) - Legal Sport Report

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XRDC

David will be attending XRDC in San Francisco, Oct. 14-15. Please [contact us](#) if you'd like to set up a meeting.



xRS 2019

xRS 2019 will take place in San Francisco from Oct. 16-18. If you plan on attending, please [let us know](#).



VRX 2019

This year the VRX Conference and Expo will take place in San Francisco from Dec. 12-13. Please [let us know](#) if you plan on attending.



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

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