

Dear \*[FNAME]\*,

This month's edition of Gamma Law News and Insights closes out 2019 with answers to the question 'Why is Russia not an esports superpower?' and a visual guide to the outlook for VR/AR (spoiler: AR wins!). We also provide a client alert regarding the California Consumer Protection Act (CCPA) which goes into effect from January 1, and feature articles on unionization in esports and decentralized autonomous organizations (DAOs).

On behalf of everyone at Gamma Law, thank you to all of our friends and partners for a terrific 2019! We wish you a happy holiday and our very best wishes for the new year. See you in 2020!

Best regards,

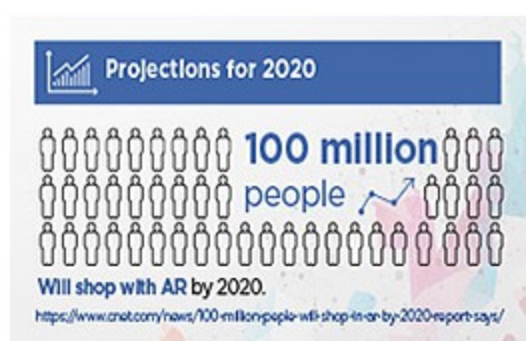
David B. Hoppe  
Managing Partner  
Gamma Law

## YOU SHOULD KNOW



### Why Isn't Russia an Esports Superpower?

When the Russian government officially recognized esports as a national sport in 2001, it set a precedent for the rest of the world. As the first country to acknowledge esports on this level, Russia seemed to be staking an early position... [Read more](#)



### Infographic: VR Attracts More Attention, but AR Will Be the Winner

AR applications and usage are more numerous than VR due to their availability in mobile devices, minimal setup requirements, and the popularity of applications such as... [Read more](#)



### One-Month Countdown to the New California Consumer Privacy Act: Is Your Business Ready?

The California Consumer Privacy Act goes into effect from January 1st, 2020. This primer provides an overview of how businesses may be affected, general requirements, how CCPA... [Read more](#)



### The Present State and Uncertain Future of Esports Players' Unionization in the US

Organization of professional esports players remains in its early stages, and a current characterization could be chaos and confusion. There has been much talk by current and former players about organizing... [Read more](#)



### The Fall and Rise of DAOs

Bitcoin introduced the world not only to decentralized currency, but also to a new way to organize and operate large scale projects. As an open-sourced, decentralized protocol that is not owned or operated by any single entity, Bitcoin provided a new paradigm... [Read more](#)

## IN THE NEWS

[YouTube is changing how it moderates violent video game content](#) – Polygon

[California video game maker Riot Games to pay \\$10 million in gender bias case](#) – Mercury News

[Video Games Without Borders wins UN Refugee Agency's Innovation Award](#) – GamesIndustry.biz

[Esports ETF creator breaks down the current state of the industry](#) – CNBC

[Gay esports rivals SonicFox and Dragon top 2019 Mortal Kombat Pro Kompetition standings](#) – SBNation

[Esports gamers experience same stressors as pro athletes, study finds](#) – Ars Technica

[Forget the paper trail — blockchain set to shake up trade finance](#) – Financial Times

[Gartner tech trends 2020: practical applications for blockchain](#) – Gigabit

[Is Facebook Doubling Down on Virtual Reality?](#) – The Motley Fool

[Augmented Reality 2020: An early glance into the best developments of the coming year](#) - ITProPortal

## CONNECT WITH US

Facebook Twitter Forward



### VRX 2019

This year the VRX Conference and Expo will take place in San Francisco from Dec. 12-13. Please [let us know](#) if you plan on attending.



### Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

VISIT US AT [GAMMALAW.COM](#)

Copyright © \*[CURRENT\_YEAR]\* \*[LIST:COMPANY]\*, All rights reserved.  
\*[IFNOT:ARCHIVE\_PAGE]\* \*[LIST:DESCRIPTION]\*

This email was sent to \*[EMAIL]\* from:  
\*[HTML:LIST\_ADDRESS\_HTML]\* \*[END:IF]\*

If you would prefer not to receive our newsletter, you can unsubscribe from the list [here](#).

\*[IF:REWARDS]\* \*[HTML:REWARDS]\* \*[END:IF]\*