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Dear *[FNAME]*,

It's only February, but 2020 is already shaping up to be a lively year:

- The 'streaming wars' are approaching full swing and drastically changing the dynamics of television content supply and demand
- Esports is riding higher than ever, having just passed the \$1 billion mark for the first time
- Twitch's long-time dominance of video games streaming is under fire
- And new developments continue to come to light in cryptocurrencies and blockchain.

All of these areas and more are covered in this month's issue of Gamma Law News and Insights, which we hope you will find enlightening. This month also marks the launch of our newsletter in Japanese. Gamma Law provides seamless, fully cross-cultural and bilingual support to Japanese clients across a wide range of industries, and we are pleased to offer this version to our Japanese clients and friends.

As always, any feedback or thoughts are gratefully received. Please don't hesitate to get in contact to discuss any aspect of our newsletter or simply to touch base.

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

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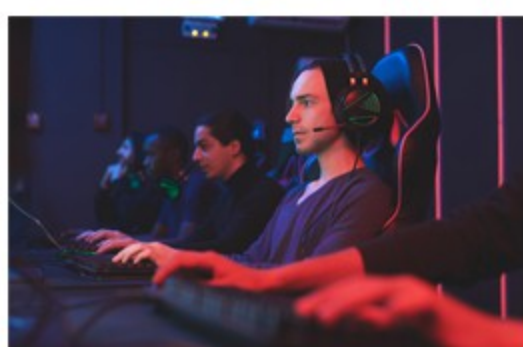
Feature: These are the Major Threats to Bitcoin in 2020

While Bitcoin is the world's leading and best-established cryptocurrency, there are still significant threats to its ongoing and future success. These threats carry the potential to render the entire Bitcoin blockchain useless... [Read more](#)



Gamma Law Infographic: The Streaming Wars

2019 will be remembered as the year that the streaming wars began in earnest. Subscription video-on-demand (SVOD) services are now big business and growing fast at the expense of traditional pay TV... [Read more](#)



Esports Hit \$1Bn in 2019, Forecast to Reach \$4Bn in 2022

The esports industry totaled \$1 billion in 2019 and could reach \$4 billion in 2022 according to a new forecast from Quantum Tech, a financial advising group which specializes in the video games industry... [Read more](#)



Twitch's Viewership is a Casualty of 2019's Esports Talent War

2019 witnessed a talent war for esports streamers in which Twitch incurred several high profile losses. Ninja, Twitch's top streamer, left the platform for Mixer in a massive deal... [Read more](#)



New Blockchain Consortium Tackles Air Transport Industry Maintenance

The multinational IT company SITA issued a press release on February 4, 2020, announcing the formation of a new alliance in the air transport industry maintenance, repair... [Read more](#)

IN THE NEWS

[Esports Evangelists Want To Bring Gaming To A Broader Audience](#) – NPR

[Top esports games 2020: Which titles are the biggest in competitive gaming?](#) – GamesRadar

[Is YouTube's \\$15B in Ad Revenues a Map to Esports Business' Holy Grail?](#) – The Esports Observer

[Bill Would Legalize Betting on League of Legends, Other Esport Tournaments](#) – NJ Spotlight

[Apple continues to work on an a Key Augmented Reality Invention that they acquired from Metaio in 2015](#) – Patently Apple

[Industry faces "significant" regulatory risk following 2019 government inquiry](#) – GamesIndustry.biz

['Mythic Quest': How Ubisoft Created the Fake Video Game at Center of Apple+ Comedy](#) – The Hollywood Reporter

[Turning a dying virtual Earth into a garden, video game aims to inspire sustainability](#) – USC Dornsife

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Game Connection

March 16 - 20, San Francisco, CA
David will also attend Game Connection in San Francisco. [Let us know](#) if you'll be there too.



GamesBeat Summit

April 28 - 29, Los Angeles, CA
David will be moderating an esports panel at GamesBeat in Los Angeles. If you'd like to connect with David there, please [contact us](#).



E3 2020

June 9 - 11, Los Angeles, CA
Planning to go to E3 in Los Angeles in June? David will be there too. Please [contact us](#) if you'd like to set up a meeting.



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

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