

Dear *[FNAME]*,

In this month's *Gamma Law News & Insights*, we debut our Gamma Law Video Minute and share stories of how the gaming industry is adapting in a COVID-19 world, and how the legal aspects of gaming are shaping the industry. From a celebrity likeness lawsuit to NBA players' tattoos showing up in video games to making cheaters play against each other, there is never a dull moment in the world of emerging technology entertainment.

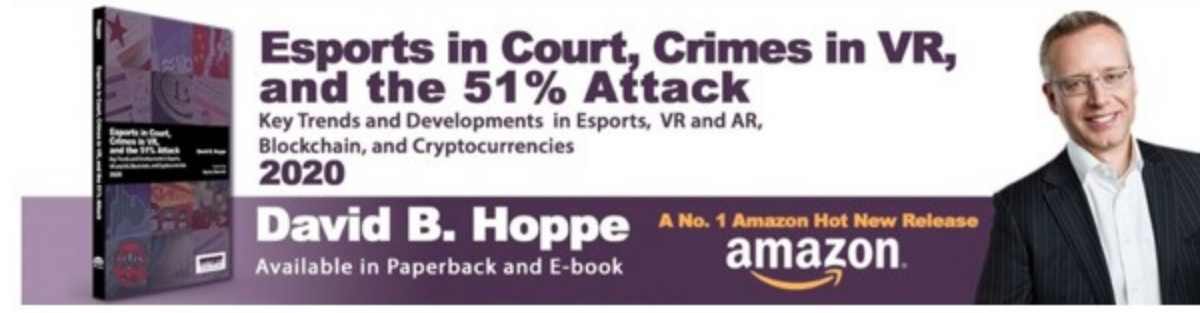
We're also very proud to announce the release of Gamma Law's new book, *Esports in Court, Crimes in VR, and the 51% Attack*, which quickly shot up to a No. 1 position on Amazon's Hot New Releases List. It's rewarding to see so many people who are as we are about the world of emerging media and technologies.

As always, I welcome your feedback on our newsletter and I would be happy to discuss these and any legal topics with you at any time.

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

JUST RELEASED



Gamma Law is a premier boutique law firm serving select clients in cutting-edge media/tech verticals. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



As Gamers Stay Home, Animal Crossing and Final Fantasy Sell Millions Digitally

With people forced to stay at home as a result of the COVID-19 pandemic, more gamers than ever are purchasing games on digital storefronts instead of at physical retailers... [Read more](#).



How's Your Gaming Privacy Knowledge? A Walk-through of Privacy Law

The first video games didn't collect information from users because the capability didn't exist. Fast forward to today and every action a player takes can be logged and analyzed... [Read more](#).



Speedrunning Marathon Raises \$400,000 for COVID-19 Relief

Games Done Quick, an organization that frequently hosts speedrunning charity events, hosted a last-minute "Corona Relief Done Quick" event last weekend to raise funds for the COVID-19 pandemic. Over the course... [Read more](#).



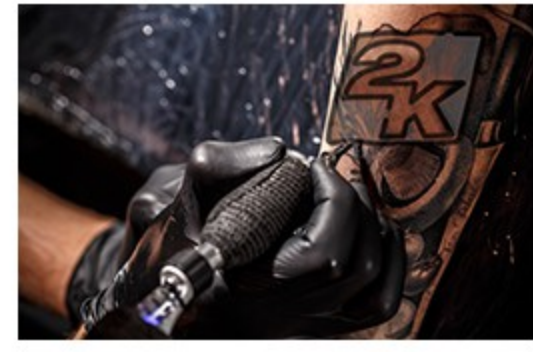
Infinity Ward Is Grouping Cheaters in Call of Duty: Warzone

Infinity Ward is taking action against cheaters in its newest release, Call of Duty: Warzone. Rather than banning suspected cheaters outright, Infinity Ward is opting to group cheaters together in matches. One of the benefits... [Read more](#).



Selena Gomez Sues Mobile Game Company for \$10M for Stealing Likeness

Selena Gomez is suing the owner of a mobile game for \$10 million for allegedly using her likeness without permission. Gomez claims her image has been damaged by the poor quality of the game... [Read more](#).



2K Games Wins Case Against Tattoo Licensing Company

A federal judge in New York has granted summary judgment to 2K Games in a lawsuit involving NBA players' tattoos. A tattoo licensing company brought suit because it believed its copyrights were being infringed upon... [Read more](#).

GAMMA LAW VIDEO MINUTE



How Can Copyright and Trademark Cover the Same Rights?

Is it possible for the same IP to have both copyright and trademark protection? And how can that be an advantage? David B. Hoppe discusses this issue. [Watch now](#).

IN THE NEWS

- [Las Vegas Hedging its Bets on Esports](#) – LA Times
- [Esports Industry Has Unique Opportunity for Sports Expansion](#) – Esports Insider
- [G2 Esports and University of Augsburg Partner to Advance Esports Law](#) – Esports Insider
- [ESPN Nets NBA 2K Deal and ReKT Global Launches Talent Management Firm](#) – Insider Sport
- [Recent Tribal Gaming Compacts Prohibited by Law](#) – Examiner Enterprise
- [Cryptocurrency Startup Stably Raises More Cash, Eyes Growth Amid Pandemic](#) – Geek Wire
- [What Steller's Investment in Abra Means for the 'Robinhood of Cryptocurrency'](#) – Forbes
- [What Western Esports Can Learn from China During COVID-19](#) – Esports Observer
- [Why Virtual Reality Will be a Must-Have for our Socially Distant Future](#) – Digital Trends

CONNECT WITH US



LA Games Conference

May 20-22, Online
David will be online for the LA Games Conference. If you plan on attending the virtual event, be sure to [let us know](#).



ESI Digital Summit

May 26-27, Online
If you plan on attending the ESI Digital Summit and would like to connect with David, [contact us](#).



GamesIndustry.biz Investment Summit

May 28, Online
David will be participating in the online GamesIndustry.biz Investment Summit. If you plan on attending, please [let us know](#).



Pocket Gamer Connects Digital

June 8-12, Online
If you'll be participating in the Pocket Gamer Connects virtual event and would like to connect with David, please [let us know](#).



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, to push the boundaries of innovation, and to achieve their business objectives, both in the U.S. and internationally. [Contact us](#) today to discuss your business needs.

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