



NEWS AND INSIGHTS FROM GAMMA LAW

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Dear "[FNAME]",

The past few weeks have delivered a sobering reminder that the pandemic may be with us longer than expected. We're fortunate that technology and media have evolved to provide so many channels to keep us connected and engaged, and to afford many businesses the ability to remain in operation. As challenging as circumstances may be, we'd be in a far worse state if the coronavirus had come along 20 or even 10 years ago.

In this month's *Gamma Law News & Insights*, we highlight recent events in the industries we serve, such as Mixer's unexpected closure and the resulting impact on hobbyist players and the superstar gamers it had committed to sponsor. We touch on the permanent ban meted out to Guy Beahm – aka DrDisrespect – by Twitch and a lawsuit targeting Apple's App Store for offering games with loot boxes. We also examine new game company ventures, including Ubisoft's introduction of its new battle royale game Hyper Scape and FACEIT's ambitious foray into the US college esports market.

Also, be sure to check out Gamma Law's new video profile and let us know what you think!

As always, I enjoy connecting and I'm always available to discuss any topics related to the worlds of gaming, digital media, esports, AR/VR, blockchain, and more, so feel free to reach out anytime.

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

Gamma Law provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



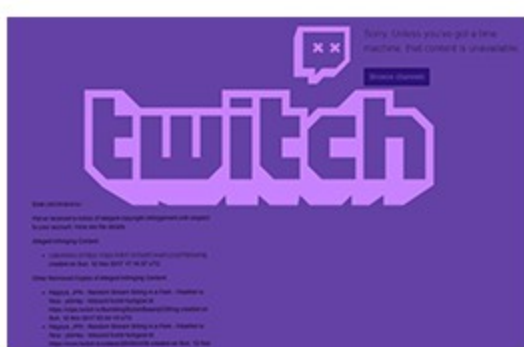
Microsoft's Mixer Platform to Shut Down

In a surprising move, Microsoft announced that it will shut down Mixer, its streaming service. Microsoft will partner with Facebook to transition its streamers and viewers to Facebook... [Read more.](#)



Lawsuit Targets Apple for In-Game Loot Boxes

A class action lawsuit alleges that the App Store facilitates predatory gambling by hosting games that include loot boxes... [Read more.](#)



Twitch Streamers Fear Bans Amidst Jump in DMCA Takedown Notices

Twitch streamers have increasingly been receiving DMCA takedown notices when the music they listen to as they stream ends up recorded with the rest of the content... [Read more.](#)



Ubisoft Announces New Battle Royale Hyper Scape

Ubisoft has begun closed beta testing its new battle royale game Hyper Scape. The game is the company's first foray into the battle royale genre and is developed by the studio that created Rainbow Six Siege... [Read more.](#)



Twitch Permanently Banishes "DrDisrespect"

Guy Beahm, known online as DrDisrespect, has been banned from Twitch. At the time of his ban, Beahm had over 4 million followers on Twitch. All Twitch subscriptions for Beahm have been refunded... [Read more.](#)



FACEIT to Enter Collegiate Esports Market

UK-based esports company FACEIT has announced plans to move into collegiate esports, starting with the North American market. The company has brought on Duran Parsi, founder of Collegiate Starleague... [Read more.](#)

GAMMA LAW VIDEO



What is Gamma Law?

Check out our new profile video! [Watch now.](#)

IN THE NEWS

- [Some Harry Potter Game Developers Rattled by J.K. Rowling Backlash](#) – *The Columbian*
- [Formula One Is Banking on Young Drivers Adept at Esports and Twitch](#) – *BloombergQuint*
- [eSports Boxing Club will "set the standard for combat games"](#) – *Trusted Reviews*
- [Will House of Lords Call for Ban on Gambling Sponsorship in Sport Affect Esports?](#) – *Esports Bets*
- [Tencent Launches New U.S. Game Studio for Global Appeal](#) – *The Chronicle Herald*
- [Brainlab Acquires Medical Video Game Innovator Level Ex](#) – *Business Wire*
- [VR Fitness Is Exercise Without Effort, According To Science](#) – *Forbes*
- ['Pokemon GO' Co. Targeting Board Game, Immersive Theater for AR](#) – *Technology Inquirer*
- [Is Digital Art Coming of Age Under Covid?](#) – *Computer Weekly*
- [Chinese Economist Says 2020 Is the Tipping Point for Blockchain](#) – *Cointelegraph*

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Games for Change Festival

July 14-16, Online
Are you planning to join the Games for Change virtual event? David will be there, so let us know if you'd like to [connect with him](#) online.



White Nights Summer

July 20-24, Online
David will be attending White Nights Summer 2020 (now online; not in St. Petersburg), and he looks forward to meeting you. [Tell us](#) if you will be there.



GDC Digital

August 4-6, Online
If you plan on attending GDC Digital 2020 and would like to connect with David, please [let us know](#).



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. [Contact us](#) today to discuss your business needs.

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