

Dear "[FNAME]",

The Epic-Apple dispute has the potential to upend digital distribution models that have developed over many years. To stay up to date on this important case, check out Gamma Law's [Epic v. Apple Legal Resource Center](#), which has everything you need to keep track of the players, the legal wrangling, and the judge's decisions. The continually updated Legal Resource Center includes Gamma Law's analysis of all the latest developments as well as curated press.

Given what's at stake, interest in the case is high, and recently I've had the opportunity to provide my thoughts on the dispute in the Wall Street Journal and The Economist as well as in a GameMakers video panel and Deconstructor of Fun podcast (all linked from the [Legal Resource Center](#)).

In other stories, this month's newsletter breaks down Microsoft's monumental acquisition of Bethesda and its sister gaming studios. We discuss what the purchase means for other platforms and the future of Fallout, Wolfenstein, Doom, and other classic franchises. We also report on the Counter-Strike coaches' cheating scandal, public outcry over the US Army's recent esports tournament, and EA's loot box ad that targeted children.

Finally, don't miss our coverage of PlayStation 5's pricing and availability announcement and our discussion of the issues surrounding ownership of digital property.

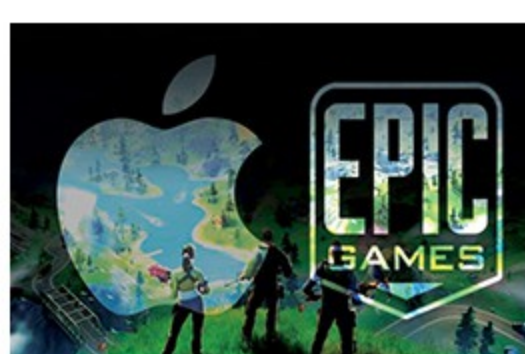
The news cycle may be dominated by politics and COVID-19, but there's a lot to keep up with in the digital world!

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

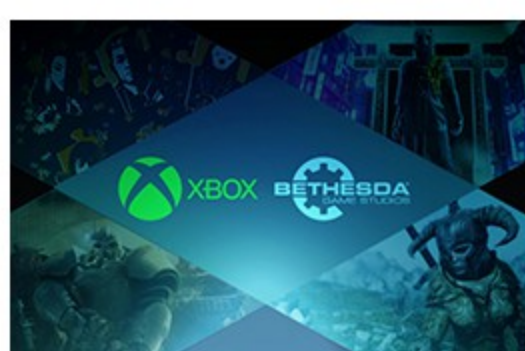
[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



Epic v. Apple Resources All in One Location

Gamma Law's Epic v. Apple Legal Resource Center, which includes the latest court filings and rulings as well as Gamma Law's analysis of the legal issues involved... [Visit the Resource Center](#)



Microsoft Buys Bethesda In Deal Worth \$7.5 Billion

Microsoft is acquiring ZeniMax Media, Bethesda's parent company, for \$7.5 billion. Bethesda is the studio behind *The Elder Scrolls*, *Fallout*, *Wolfenstein*, and *Doom*... [Read more](#)



EA Takes Heat For FIFA Loot Box Ad

EA has apologized for its Smyths toy catalog ad promoting loot boxes in FIFA Ultimate Team. Many consider loot boxes a form of gambling and the marketing inappropriate... [Read more](#)



Issues Related to Digital Ownership

World governments and central banks are struggling to implement new legal frameworks to regulate ownership of virtual currencies, virtual property, digital assets, and in-game swag... [Read more](#)



Cheating Probe Leads To Counter-Strike Bans

The Esports Integrity Commission (ESIC) has banned 37 Counter-Strike: Global Offensive (CS:GO) coaches from tournaments for five to 36 months. The coaches allegedly used a bug to see opponents' locations... [Read more](#)



US Army Faces Backlash Over Gaming Tournament

Several members of the gaming community criticized the US Army's esports program's \$10,000 Super Smash Bros. Ultimate and Call of Duty tournament as a ploy to attract and recruit vulnerable teenagers... [Read more](#)



Sony Reveals PlayStation 5 Release Date and Prices

Surprising many, Sony's PlayStation 5 standard edition will retail for \$499.99, matching Xbox Series X price. The all-digital PS5 is set at \$399.99. PS5 will hit North American stores on November 12... [Read more](#)

DECONSTRUCTOR OF FUN PODCAST



DECONSTRUCTOR of FUN
Unleashing Fun in the Business

Epic Games v. Apple

David Hoppe joins the Deconstructor of Fun crew to discuss the implications of Epic's antitrust lawsuit against Apple and Apple's countersuit seeking compensation for lost revenue... [Listen](#)

IN THE NEWS

[Video Games Can Add to Kids' Learning during COVID-19 Pandemic - The Conversation](#)

[In World of Video Game Development, Chronic Overtime Is Endemic - Bloomberg Quint](#)

[Crypto Trading Platform BitMEX 'Attempted to Evade' US Regulations, CFTC, DOJ Charge - Coin Desk](#)

[Computer-generated Realities are Becoming Ubiquitous - The Economist](#)

[Blockchain Bill Passes the House for the First Time - Modern Consensus](#)

[Japanese Esports Team Can Start Receiving Its Pay In Cryptocurrency - International Business Times](#)

[Video Game Legend Atari Seeks Public Token Sale in November - Coin Telegraph](#)

[US Treasury Warns Crypto Firms Not to Reimburse Unknown Ransomware Victims - Coin Telegraph](#)

[Virtual Reality: Looking to the Future of Telehealth - Managed Healthcare Executive](#)

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Virtual World Arcade

Oct. 15-16, Online.
David's presentation, "VR Responds to the Pandemic: How VR Entertainment, Gaming, and LBE Have Been Affected," is scheduled for Oct. 15 at 3:15 p.m. Pacific. Please [let us know](#) if you will be attending and want to connect with David.



International Bar Association

Nov. 2-27, Online.
David will be attending the International Bar Association's virtual annual conference. If you will be there, too, and want to chat with David, please [let us know](#).



Have David Speak at Your Event

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

[Gamma Law](#) is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. [Contact us](#) today to discuss your business needs.

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