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Dear "[FNNAME]",

As the US economy continues its rapid post-COVID growth trajectory, fueled by the promise of unprecedented government spending, we turn our attention this month to the business of game finance and law. It has been four months since a group of Reddit users banded together to teach Wall Street hedge funds a lesson by orchestrating a short squeeze on GameStop and other 'meme' stocks. We investigate the results, what they mean for the future, and what legal action the ringleaders are facing.

Our other feature this month focuses on how game developers can protect themselves from malicious and frivolous lawsuits over patent infringement. We outline the legal recourse and the due diligence game companies should consider to avoid feeding the patent trolls.


And with the legal arguments done (for now, anyway), the Epic v. Apple drama has entered its next phase. If you missed any of the courtroom fireworks, head over to our [Epic v. Apple Legal Resource Center](#) for all the inside information and insight into how Judge Gonzalez Rogers might rule

As always, thanks for reading and best regards,

David B. Hoppe  
Managing Partner  
Gamma Law

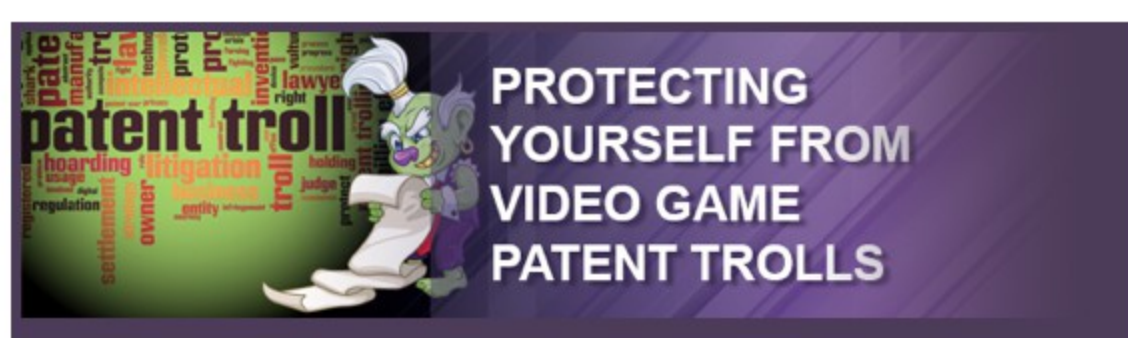
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## YOU SHOULD KNOW




**THE REDDIT SHORT SQUEEZE: LONG-TERM RAMIFICATIONS**

What does the Reddit gang's GameStop short squeeze and the influx of young, small-scale investors portend? See what has happened since the meme-stock surge and what it means for the future of the market. [Read more.](#)



**PROTECTING YOURSELF FROM VIDEO GAME PATENT TROLLS**

Patent trolls impede innovation and game development. Here's what you can do if you find yourself the target of a "non-practicing entity" operating in bad faith. [Read more.](#)



**EPIC GAMES, APPLE AWAIT RULING IN ANTITRUST CASE**

After weeks of testimony from economists, juicy details about the litigants' business dealings and strategies, and appearances by the brains behind both outfits, here's all you need to know before the judge rules. [Read more.](#)

## IN THE NEWS

[MLB launches into NFT space with help from Lou Gehrig and new company led by Fanatics](#) - CNBC

[Musk unveils bitcoin mining council launch, as Apple and GameStop reveal new crypto initiatives](#) - Opto Magazine

[Tencent to shut down Call of Duty Online, players to be pushed toward CoD: Mobile](#) - DOT Esports

[Facebook aims to prove VR's popularity more than virtual](#) - AP News

[Sotheby's to sell 'first' NFT in online auction](#) - Reuters

[Digital music firm Believe lowers sights for IPO to 300 million euros](#) - Reuters

[Why is Cryptocurrency Becoming Popular with Casinos?](#) - Coinpedia

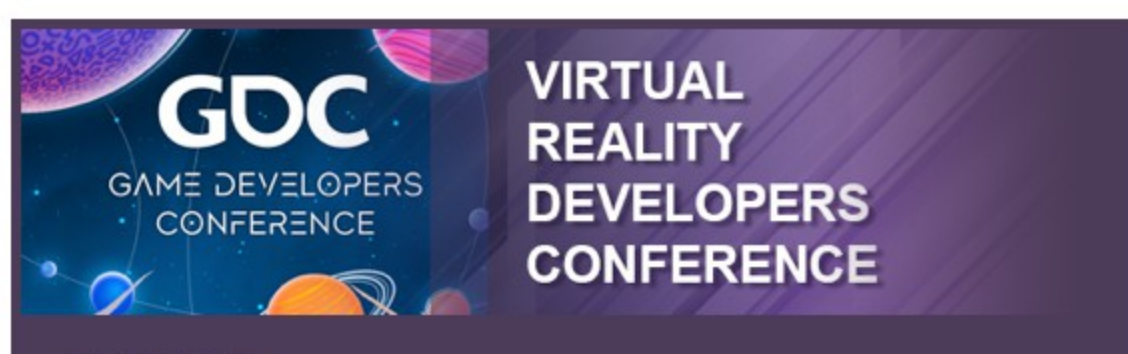
[Twitch Warns of a Flood of New DMCA Takedown Notices Ahead](#) - Digital Music News

[NFT Curious? imnotArt To Launch Chicago's First Physical NFT Gallery](#) - NewCity Art

[Covid-19 and the role of virtual reality in healthcare and life science research](#) - Financial Express

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**VIRTUAL REALITY DEVELOPERS CONFERENCE**

July 19-23 Online  
David will deliver his analysis of the risks and opportunities highlighted by recent AR/VR court cases. [Register now.](#)



**HAVE DAVID SPEAK AT YOUR EVENT**

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

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