



NEWS AND INSIGHTS FROM GAMMA LAW

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Dear "[FNAME]",

This month, we continue our look into the explosive growth of non-fungible tokens (NFTs) and blockchain technology. NFT artwork is increasingly pervasive and already found wide application, from sports video games to business and education. This month we explore how NFTs have begun to infiltrate our neighborhood watering holes, microbreweries, distilleries, and vineyards. Bartenders, stewards, and brewmasters are getting into the game by minting and trading NFTs related to their work. But mixologists, gin slingers, and barflies alike should read our report on the intellectual property and other legal issues involved before jumping on the bandwagon in search of riches.

Our second feature this month delves into the world of politics and the infrastructure bill that is currently pending before Congress. Many industry observers warn that the Senate's version of the bill contains language that hints the government may be preparing to impose heavier regulation and taxation on cryptocurrencies.

Also, though the Delta variant remains a concern, virtual conferences and trade shows are filling up. Check out where I will be heading over the coming months, and don't hesitate to say hello.

As always, thanks for reading and best regards,

David B. Hoppe
Managing Partner
Gamma Law

[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW

**CRITICS:
INFRASTRUCTURE
BILL HAMSTRINGS
TECH FIRMS**

Tax, securities measures in the Senate's version of the bill create legal and regulatory complications that raise thorny privacy concerns and could stifle innovation, industry observers say. [Read more.](#)

**GRAIN OF TRUTH:
LEGAL ISSUES
SURROUNDING ALCOHOL
NFTS**

NFTs are paving the way to profit from original cocktail recipes. Mixologists should be aware, however, that intellectual property rights and other legal issues can brew up trouble. [Read more.](#)

IN THE NEWS

- [Illuvium hits new highs as interest in NFT-based blockchain gaming skyrockets](#) - Coin Telegraph
- [Topps Releases New NFT Collection for MLB](#) - PYMNTS.com
- [Riot continues to hint at new VALORANT map with latest teaser](#) - Dot esports
- [China Limits Online Videogames to Three Hours a Week for Young People](#) - Wall Street Journal
- [British Auction House Christie's to Present Full Set of NFT Curio Cards on October 1](#) - Bitcoin.com
- [Why Your Future Interview Or Job May Be In The Metaverse](#) - Forbes
- [Montreal turns to video games to increase COVID-19 vaccination among youth](#) - Montreal Gazette
- [Esports organizations dream up new ways to support competitors as they transition to content creation](#) - Digiday.com
- [Bitcoin ATM operators, blockchain leaders form compliance organization](#) - Vending Market Watch

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**ESPORTS NEXT -
BEYOND THE GAME**

SEPTEMBER 12-15, 2021

Sept. 12-15, Chicago
Connect with David for advice and insights on the gaming business and where the industry is headed. [Register now.](#)

**POCKET
GAMER
CONNECTS #8**

Sept. 28-Oct. 1, online
David will present on a hot topic in games – stay tuned! [Register now.](#)

**VR/AR GLOBAL SUMMIT
2021**

Sept. 29-Oct. 1, online
Join David at one of the world's largest AR/VR business development and solutions expos. [Register now.](#)

**GECKOCON -
NFTS GONE WILD**

Nov. 17-18, online
David will host a panel that includes Gamma Law's Marissa Kim in discussing NFT legal issues. [Register now.](#)

**HAVE DAVID
SPEAK AT
YOUR EVENT**

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. Contact us today to discuss your business needs.

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