

Dear "[FNAME]",

As the NFT phenomenon continues to make headlines and to convert the formerly-skeptical, we feed the fire with a look at how two major industries are incorporating tokens into their business practices and some of the associated legal implications. First, we highlight the issues surrounding rapper Jay-Z's throwdown with producer and former business partner Damon Dash. The music moguls are at odds over intellectual property rights to distribute NFTs based upon Jay-Z's debut album and other legal matters. How it all shakes out could set a precedent that all creators, licensors, producers, others involved in the arts should be aware of to protect their work and their rights.

Our second feature article this month examines the use of NFTs in fantasy sports and the blurring of the lines between live sports, fantasy games, and skill-based gambling. Like the Jay-Z/Damon Dash contretemps, thorny issues surround the property and usage rights for sports photos, statistics, athlete names, images, and likenesses ('NIL'), and more. Read our guide to see how NFT purchasers are entitled to use their cards and art and what rights remain with photographers, players, and leagues.


On a final note, please join me in congratulating [Amy Sanderson](#) as Gamma Law's Team Member of the Quarter. Having a passion for video games, Amy joined the firm as a summer associate and continues to provide excellent support to our legal team as a law clerk while she completes her final year at the University of California, Irvine School of Law. Before coming to Gamma Law, she served internships in international law and entertainment law.

As always, thank you for reading and best regards,

David B. Hoppe
Managing Partner
Gamma Law


[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



RAP FEUD SPOTLIGHTS ISSUES SURROUNDING DIGITAL RIGHTS

Rapper Jay-Z's legal beef with record executive Damon Dash entangles old-school creativity and newfangled technology, providing lessons for performers, promoters, and anyone else involved in the arts. [Read more.](#)




NFTS OPEN WORLD OF FANTASY SPORTS POSSIBILITIES

NFTs and fantasy sports open revenue and branding avenues for leagues, teams, players, and fans. Participants, however, should be wary of legal requirements that can prove costly if not followed. [Read more.](#)

IN THE NEWS

- [Who's building the metaverse? - Reuters](#)
- [Fortnite China is shutting its servers on Nov. 15 - CNET](#)
- [Sega and Microsoft have announced 'a strategic alliance' around cloud - Video Games Chronicle](#)
- [Miami Hosts CryptoWorldCon International Blockchain & Cryptocurrency Conference April 2022 - AIThority](#)
- [Apple to launch its first Mixed Reality Headset as well as iMac Pro with M1 Pro/Max chipset in 2022: Report - Toys Matrix](#)
- [Esports scandal sees Turkish Twitch streamers accused of money laundering - Digital TV Europe](#)
- [London company eBlitz hopes to reduce in-game toxicity with new matchmaking service - Esports News UK](#)
- [Blockchain adoption discussed at ASEAN summit - TechWire Asia](#)
- [WMeet the 16 teams playing at the first-ever VALORANT world championship - Upcomer](#)
- [McDonald's Issues 'McNFT' to Commemorate McRib's Return - AdAge](#)

CONNECT WITH US



GECKOCON - NFTS GONE WILD

Nov. 17-18, online
David will host a panel that includes Gamma Law's Marissa Kim in discussing NFT legal issues. [Register now.](#)



GDC GAME DEVELOPERS CONFERENCE

March 21-25, 2022, San Francisco
GDC brings the game development community together to exchange ideas, solve problems, and shape the industry. [Registration information](#)



HAVE DAVID SPEAK AT YOUR EVENT

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. Contact us today to discuss your business needs.

VISIT US AT [GAMMALAW.COM](#)

Copyright © "[CURRENT_YEAR]" "[LIST:COMPANY]", All rights reserved.
"[IFNOT:ARCHIVE_PAGE]" "[LIST:DESCRIPTION]"

This email was sent to "[EMAIL]" from:
"[HTML:LIST_ADDRESS_HTML]" "[END:IF]"

If you would prefer not to receive our newsletter, you can unsubscribe from the list [here](#).

"[IF:REWARDS]" "[HTML:REWARDS]" "[END:IF]"