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Dear *[FNAME]*,

Season's greetings!

As another unusual year comes to a close, innovations in technology and digital media continue to provide reasons for optimism. As just one example, the world's fascination with blockchain and non-fungible tokens shows no sign of slowing. While prices of art projects have begun to normalize, the size of the NFT pie as a whole continues to grow as entrepreneurs as well as established businesses find innovative new use cases.

This month, we examine the use of NFTs in the film industry. Producers, studios, and filmmakers are leveraging NFTs' popularity and utility for a variety of creative and business endeavors, from memorabilia sales to distribution deals to new models for sharing of proceeds among stakeholders.

If you're considering starting a venture in blockchain or exploring how to incorporate NFTs into your business, don't miss the panel discussion about NFT business models that I moderated at CoinGecko's 'NFTs Gone Wild' event earlier this month. Panelists, which included my Gamma Law colleague Marissa Kim, explored some of the legal challenges and commercial opportunities relating to asset tokenization, venture capital, play-to-earn, the metaverse and new models facilitated by NFTs.


And speaking of the metaverse, this month we also examine legal issues peculiar to cyber environments and whether conventional "real world" laws can be applied to virtual environments. Tricky jurisdictional, privacy, contractual, and other issues that arise in immersive reality settings may require new approaches to dispute resolution and criminal and civil enforcement.

Wishing you a joyful holiday and a happy new year.

David B. Hoppe
Managing Partner
Gamma Law


[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



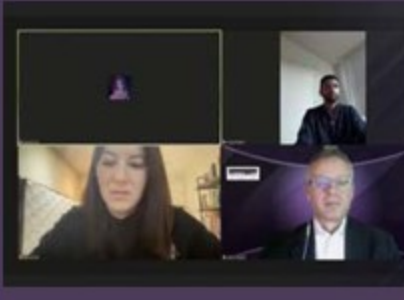
ARE CURRENT LAWS SUFFICIENT TO POLICE EXTENDED REALITY?

The real-life tort system and criminal courts apply existing laws developed for the physical world to resolve legal issues arising in the virtual world. But is this approach still viable? [Read more.](#)



LIGHTS! CAMERA! TOKEN! NFTS ON THE BIG SCREEN

Filmmakers and studios are already using NFTs to sell merchandise, enhance the theater experience, and attract investors. Learn about the opportunities and issues involved. [Read more.](#)



GAMMA LAW ATTORNEYS DISCUSS NFT MODELS

Gamma Law's David Hoppe and Marissa Kim were part of a panel covering NFT business models at CoinGecko's NFTs Gone Wild Conference. Check out this recap. [Read more.](#)

IN THE NEWS

[South Korea Introduces VR Driving Tests for Seniors](#) - Virtual Reality Times

[PlayStation Now to be phased out as Sony plans to introduce Xbox Game Pass rival, report says](#) - EconoTimes

[How to choose a secure DeFi wallet, explained](#) - Cointelegraph

[Premier League Confirms Interest in NFT Business](#) - Front Office Sports

[Bang retires from professional League of Legends](#) - Dot Esports

[Investors Spending Fortunes Buying Virtual Real Estate in Decentraland](#) - VR Times

[Gaming laptops are about to get more expensive, Razer's CEO warns](#) - Dot Esports


[U.K. Actors' Union Equity Strikes First-Ever Video Game Deal For Voice Talent](#) - Variety

[Rare Beatles Interviews Minted Into NFTs and Headed to Auction](#) - Rolling Stone

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DICE GAME SUMMIT

Feb. 22-24, Las Vegas
The Academy of Interactive Arts and Sciences (AIAS) event will explore how technology, communication, and collaboration can create new experiences. [Register now.](#)



GDC GAME DEVELOPERS CONFERENCE

March 21-25, 2022, San Francisco
GDC brings the game development community together to exchange ideas, solve problems, and shape the industry. [Registration Information](#)



HAVE DAVID SPEAK AT YOUR EVENT

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. [Contact us today to discuss your business needs.](#)

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