

Dear "[FNAME]",

Happy Lunar New Year!

This month's newsletter focuses on the ways video gaming, AR/VR, and other digital technologies continue to both permeate our daily lives and find new applications in our work, leisure, entertainment, and interpersonal engagements.

As the concept of the metaverse evolves and diverse interests work to leverage and develop this ultra-connected virtual environment, very real economic, social, and legal issues emerge. This issue looks at one area that metaverse platforms, developers, and anyone who hopes to engage with the space for financial gain must consider: copyright. Companies take early steps to protect their intellectual property in the metaverse, and platform providers should educate themselves so they do not become parties to infringement.

Our second feature article this month dives into how developers and platforms offering skill-based games for real-money prizes can navigate the complex regulatory environment both in the US and abroad to obtain the necessary approval for their games and immunity from stringent laws that prohibit or require compliance with restrictive licensing and limits on online gambling.

Finally, check out the various trade shows and presentations I will be attending in the coming weeks. Many delve into the ways video games, blockchain/crypto, and other digital frontiers affect our daily lives and can help solve the challenges we face.


As always, thank you for reading.

Best regards,

David B. Hoppe
Managing Partner
Gamma Law


[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



**VIRTUAL COMMERCE:
BRANDS IN THE
METAVE@SE**

Companies intent on operating in the metaverse writ large or building their own metaverse platform should be aware of brand-use and trademark issues as owners leverage their IP in this new environment. [Read more.](#)



**REAL-MONEY GAMES:
TAKING OFF & CASHING IN**

Entrepreneurs and investors eager to cash in on the trend must take care to frame their games - and their promotions - to emphasize skill over chance to satisfy state regulators as well as the gaming public. [Read more.](#)

IN THE NEWS

[Classic Games Are Turning Full Fledged Into Esports Titles](#) - Talk Esports

[Microsoft Avoided The Latest Round Of Big Tech Antitrust Scrutiny. Then It Bought A Company For \\$69 Billion](#) - Vox

[3 Ways Nft Gaming Is Building New Wealth Opportunities](#) - Entrepreneur

[Twitch & The Rise Of Esports: A Brief History](#) - IGC

[A Virtual Trip Into The Nft Metaverse](#) - Finextra

[Can Virtual Reality Make Therapy More Effective?](#) - TRT World

[Atari Is Celebrating Its 50th Anniversary By Combining NFTs With Lootboxes](#) - Video Games Chronicle


[Vienna Museum Sells NFTs Of Klimt's The Kiss For Valentine's Day](#) - La Prensa

[Can Crypto And Blockchain Gaming Change The Creator Vs Corporation Narrative?](#) - Venture Beat

[Can Ground-Level Artists Actually Make Money From NFTs?](#) - Happy

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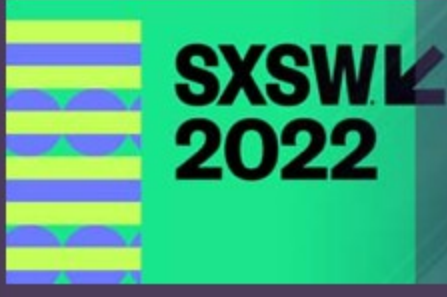
DICE GAME SUMMIT

Feb. 22-24, Las Vegas
The Academy of Interactive Arts and Sciences (AIAS) event will explore how technology, communication, and collaboration can create new experiences. [Register now.](#)



HARVARD LAW SCHOOL JOLT

Feb. 28, Online
David will discuss the issues involved in the metaverse, NFTs, and more in Harvard's Journal Of Law & Technology speaker series.



SXSW 2022 GAME INDUSTRY

March 12-15, Austin, TX
Topics will include video game content and storytelling, advertising, inclusivity, esports, the metaverse, and more. [Register now.](#)



GDC GAME DEVELOPERS CONFERENCE

March 21-25, 2022, San Francisco
GDC brings the game development community together to exchange ideas, solve problems, and shape the industry. [Registration information](#)



HAVE DAVID SPEAK AT YOUR EVENT

Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

Gamma Law is a San Francisco-based firm supporting select clients in cutting-edge business sectors. We provide our clients with the support required to succeed in complex and dynamic business environments, push the boundaries of innovation, and achieve their business objectives, both in the U.S. and internationally. Contact us today to discuss your business needs.

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