

Dear *[FNAME]*,

Hold on, as this month we're tackling one of the most controversial topics in Web3 – NFTs in games! To many gamers, NFTs are the latest in a long line of contemptible means of extracting more money from them. The financialization aspect that necessarily comes with NFTs, these gamers believe, diminishes the joy of just playing. A less vocal group of gamers values the concept of ownership and the potential to earn a bit of money while doing something they enjoy. Do the new opportunities brought to games by NFTs justify the negative implications for players and the game experience asserted by the anti-NFT community?

Next, we examine the European Union's "Thrive In The Metaverse" initiative aimed at developing rules of behavior and protecting vulnerable visitors to cyberspace. While the US seems content, for now at least, for metaverse businesses to self-regulate, Europe is taking a more hands-on approach. Indeed, "no single private player should hold the key to the public square," says Thierry Breton, the EU's Commissioner for the Internal Market.

Finally, Apple's decision to allow developers to offer NFT games through the App Store has been greeted by some as a welcome expansion of the market and by others as another abuse of market power. Will sellers find their potential profits crushed by Apple's 30 percent sales fee, or will the fee be offset by volume on the popular marketplace?

Thanks for reading!

Best regards,

David B. Hoppe
Managing Partner
Gamma Law

[Gamma Law](#) provides premium legal support to select clients in cutting-edge media/tech business sectors. To discuss how we can support you to achieve your objectives, please [contact us](#).

YOU SHOULD KNOW



**N(O) F(REAKING) T(HANKS):
GAMERS REBEL AGAINST
NFTS**

Some gamers are incensed at buying or grinding for in-game NFTs while others are happy to put in the time to be rewarded with advanced gameplay features and gaming assets that could turn profits in third-party markets. [Read more.](#)



**EU POISED TO LAY DOWN
METAVERSE LAW;
US NEXT?**

What does the European Union's plan for regulating the metavers mean for consumers on the continent, and does the US seem inclined to follow suit? Read more. [Read more.](#)



**DEVELOPERS CAN SELL
NFTS IN APP STORE -
WITH STIPULATIONS**

Users can now sell NFTs in Apple App Store, but like other transactions Apple collects 30 percent commission from retailers with \$1 million in annual App Store revenues and 15 percent from smaller sellers. [Read more.](#)

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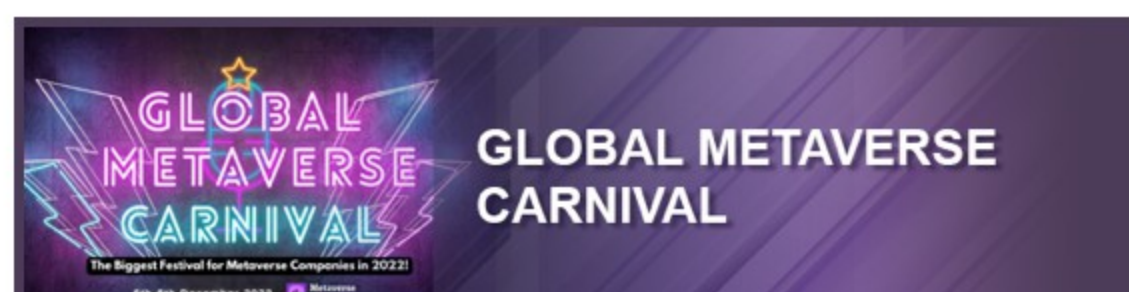
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IPR GORILLA

Virtual, November 9-10
David will participate on the panel "Impact of the Metaverse on intellectual property rights in the US" at 7:10 am Pacific Time on Nov. 9. [Register now.](#)



**GLOBAL METAVERSE
CARNIVAL**

Online, Dec. 6-8
David will participate in a to-be-announced panel discussion covering metaverse blockchain applications at the holiday-themed virtual event. [Get tickets.](#)



**HAVE DAVID
SPEAK AT
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Gamma Law's founding partner, David B. Hoppe, speaks and writes frequently about legal topics in emerging technologies and entertainment in the US and Japan. If you'd like David to speak at your event, please [contact us](#).

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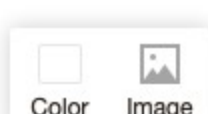
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